

PROJECT NUMBER: 2306
PROJECT TITLE: Marlboro Standardization and International Support
PROJECT LEADER: J. L. Spruill
PERIOD COVERED: July, 1987

I. MARLBORO STANDARDIZATION

- A. Objective: Analytical and subjective evaluations of production Marlboro KS/LS.
- B. Status: Report was issued on NTM tests 1 and 2. Manufacturing test completed and report will be issued. June 15 production pick-up under evaluation and a July 23 production pick-up ordered.
- C. Plans: Complete June 15 production pick-up. Standard Run V tentatively scheduled for week of September 14, 1987.

II. DOMESTIC CIGARETTE DEVELOPMENT PANEL

- A. Objective: To provide subjective direction for programs within R & D and manufacturing locations.
- B. Status: Thirty-two panels completed during reporting period.

III. PROJECT GAS

- A. Objective: To develop an 85mm full-flavored prototype using blend components and flavor systems which will provide a natural blended product.
- B. Status: POL 3539 (Camel 85 vs. "All Natural" Prototype A) has been released for testing. Additional blends received for cigarette fabrication. Selection of new blend will be incorporated into low density rod program.
- C. Plans: Await results of POL 3539.
Evaluation of new blend models.

IV. FLAVOR RESOURCE DATA BANK

- A. Objective: Creation, customization and maintenance of flavor resource and data files for use by Flavor Development Division.
- B. Status: User training of divisional personnel in progress.

V. INTERNATIONAL SUPPORT

Japan

- A. Objective: Develop flavor systems appropriate for use on a charcoal filtered cigarette.
- B. Status: Same.
- C. Plans: Same.

GENERAL

- A. Objective: Develop substitutions for specific casing components used internationally to enhance storage and ease in handling.
- B. Status: Control and test casing formulas being made.
- C. Plans: Cigarette making and evaluation.